What is claimed is:

- 1. A fixing apparatus comprising:
- (a) a fixing member that is composed of a support member formed of a ferromagnetic material and a heating layer formed adjacent thereto in a form of a thin film of a non-magnetic, electrically conductive material; and
- (b) an exciting coil that, when energized with a high-frequency electric current, produces a high-frequency magnetic field, thereby produces induced eddy currents in the heating layer of the fixing member, thereby produces Joule's heat in the heating layer, and thereby heats the fixing member.
- 2. A fixing apparatus as claimed in claim 1, wherein temperature measuring means for measuring temperature of the heating layer is provided inside the fixing member.
- 3. A fixing apparatus as claimed in claim 1, wherein the heating layer is provided on an outer circumferential surface of the support member, and another heating layer is provided on a surface of a pressure member that makes contact with the fixing member, the exciting coil being disposed outside but near the fixing and pressure members.
 - 4. A fixing apparatus comprising:
 - (a) a fixing member that fixes unfixed toner on paper;
- (b) a pressure member that makes contact with the fixing member to form in between a nip through which paper is passed and that is provided with a heating layer formed of a magnetic metal; and
 - (c) an exciting coil that is disposed outside the pressure member.

- 5. A fixing apparatus as claimed in claim 4, wherein the fixing member is provided with a heating layer formed of a non-magnetic metal, and the exciting coil is disposed inside the fixing member, near a portion thereof where the fixing and pressure members make contact with each other.
- 6. A fixing apparatus as claimed in claim 4, wherein a high magnetic permeability member is disposed near the exciting coil.
- 7. A fixing apparatus as claimed in claim 4, wherein the magnetic-metal heating layer of the pressure member has a thickness greater than a magnetic field permeation depth.
- 8. A fixing apparatus as claimed in claim 4, wherein a heat insulating layer is provided inside the magnetic-metal heating layer of the pressure member.
 - 9. A fixing apparatus comprising:
- (a) a fixing member that fixes unfixed toner on paper and that is provided with a heating layer formed of a magnetic metal;
- (b) a pressure member that makes contact with the fixing member to form in between a nip through which paper is passed; and
 - (c) an exciting coil that is disposed outside the fixing member.
- 10. A fixing apparatus as claimed in claim 9, wherein the pressure member is provided with a heating layer formed of a non-magnetic metal, and the exciting coil is

disposed inside the pressure member, near a portion thereof where the pressure and fixing members make contact with each other.

- 11. A fixing apparatus as claimed in claim 9, wherein a high magnetic permeability member is disposed near the exciting coil.
- 12. A fixing apparatus as claimed in claim 9, wherein the magnetic-metal heating layer of the fixing member has a thickness greater than a magnetic field permeation depth.
- 13. A fixing apparatus as claimed in claim 9, wherein a heat insulating layer is provided inside the magnetic-metal heating layer of the fixing member.
 - 14. A fixing apparatus comprising:
- (a) a fixing member that fixes unfixed toner on paper and that is provided with a heating layer formed of a magnetic metal and a heating layer formed of a non-magnetic metal, the non-magnetic-metal heating layer being kept in intimate contact with an outer surface of the magnetic-metal heating layer;
- (b) a pressure member that makes contact with the fixing member to form in between a nip through which paper is passed; and
 - (c) an exciting coil that is disposed outside the fixing member.
- 15. A fixing apparatus as claimed in claim 14, wherein a high magnetic permeability member is disposed outside the fixing member, near the exciting coil.

- 16. A fixing apparatus comprising:
- (a) a fixing member that fixes unfixed toner on paper and that is provided with a heating layer formed of a magnetic metal and a heating layer formed of a non-magnetic metal, the non-magnetic-metal heating layer being kept in intimate contact with an inner surface of the magnetic-metal heating layer;
- (b) a pressure member that makes contact with the fixing member to form in between a nip through which paper is passed; and
- (c) an exciting coil that is disposed inside the fixing member; near a portion thereof where the fixing and pressure members make contact with each other.
- 17. A fixing apparatus as claimed in claim 16, wherein a high magnetic permeability member is disposed inside the fixing member.